Sophie Sifei Miao

Motion Designer
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Design&Motion
Visual Storytelling
Branding
2D/3D Animation
Collaboration

Motion Designer with a strengths in visual storytelling design, branding, and motion.
Computer science background supporting tech driven creativity and interdisciplinary collaboration.

Skilled in Adobe Creative Suite, Calvary, Cinema 4D, Blender, UI/UX motion, and design systems, with expertise in keyframe animation and 2D/3D integration.

Collaborative and adaptable, consistently delivering polished results under tight deadlines.

Work Experience

Freelance Motion Designer

Jun2025- Present

Number_i — Social Media Promotional Video

- Produced a high-energy social media promotional video for Number_i's single "U.M.A." as part of the AYR campaign, delivering the final piece within a 3-day turnaround under a tight deadline.
- Designed and animated dynamic typography and fast-paced editorial motion to create highly engaging, social-first content.

Canva — Motion Design

- Designed motion graphics and typographic animation for Canva's China market introduction video, supporting localized brand storytelling.
- Collaborated with cross-functional teams to align regional motion style with global brand guidelines.

BeautyRoo — Motion Branding & Typography

- Created full brand motion assets including logo animation, product visuals, UI motion, and typographic systems, delivering a complete brand introduction & sales video under a tight deadline.
- Designed and collaborated with designers on styleframes for branded sale videos and promotional content

Weibo Creators — Motion Design & Illustration

- Designed custom icons, characters, stickers, and animated graphics for major creator accounts.
- Executed animated music video assets blending illustration, 2D/3D motion.

Education

School of Visual Arts, NewYork, NY
MFA: Computer Arts, May2025

The Ohio State University, Columbus, OH
BFA: Art & Technology, 2018-2023

Skills

Software: After Effects, Illustrator, Photoshop, InDesign, Cavalry, Figma, Cinema 4D(Redshift,Octane), Blender

Soft Skills: Collaboration, Problem-Solving, Communication, Programming(Javascript, C++)

Languages: English, Japanese, Mandarin