

Sophie Sifei Miao

Motion Designer
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Design&Motion
Visual Storytelling
Branding
2D/3D Animation
Collaboration

Motion Designer with a strengths in visual storytelling design, branding, and motion.
Computer science background supporting tech driven creativity and interdisciplinary collaboration.

Skilled in Adobe Creative Suite, Calvary, Cinema 4D, Blender, UI/UX motion, and design systems,
with expertise in keyframe animation and 2D/3D integration.

Collaborative and adaptable, consistently delivering polished results under tight deadlines.

Work Experience

Freelance Motion Designer

Jun 2025- Present

BeautyRoo — Motion Branding & Typography

- Created full brand motion videos including logo motion, product animations, UI motion, and typographic systems for BeautyRoo.
- Designed and collaborated with designers on styleframes for branded sale videos and promotional content.
- Delivering a complete brand introduction & sales video under a tight deadline.

Weibo Creators — Motion Design & Illustration

- Designed custom icons, characters, stickers, and animated graphics for major creator accounts.
- Executed animated music video assets blending illustration, 2D/3D motion.

Tencent IEG

Interactive Entertainment Group Internship

Dec 2020- Mar 2021

- Assisted with backstage design, production workflows, and visual documentation. Proposed visual solutions to enhance efficiency and clarity.
- Optimized pipelines and contributed to release reports for game operation teams.

Education

School of Visual Arts, NewYork, NY
MFA: Computer Arts, May2025

The Ohio State University, Columbus, OH
BFA: Art & Technology, 2018-2023

Skills

Software: After Effects, Illustrator, Photoshop, InDesign, Cavalry, Figma, Cinema 4D(Redshift,Octane), Blender

Soft Skills: Collaboration, Problem-Solving, Communication, Programming(Javascript, C++)

Languages: English, Japanese, Mandarin